

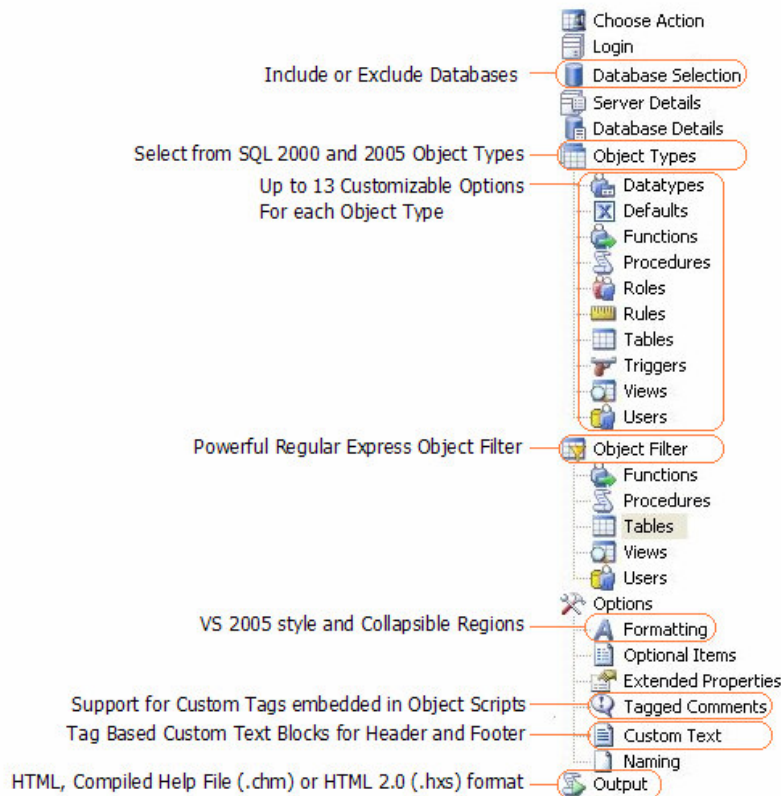
**ApexSQL Doc** is the Industry leading Documentation tool for Microsoft SQL Server. It offers you the ability to instantly produce rich and detailed documentation in a variety of formats (html, chm, hxs). Using a combination of a sophisticated wizard based interface, scores of customizable options and 3 choices of popular documentation output, ApexSQL sets the standard for SQL Server Database Documentation.

### It's not Done until it's Documented!

"Send a strong message to your audience (peers, managers, clients) about the quality and sophistication of your database by presenting it with the most sophisticated, impressive documentation available.

ApexSQL Doc ensures that the audience for your Documentation effort, whether it be peers, managers, clients will appreciate the best end user experience with a comprehensive view of your database in an elegant, full featured and easy to navigate medium."

**Brian Lockwood, President, ApexSQL LLC**



"Hey thanks for the quick response. This tool is awesome."

**Curtis Potts**

*Chief Technical Officer  
Focus Systems Inc*

"You'll be happy to know that I purchased a copy of ApexSQL Doc, and I'm very pleased with it. There is a company called [name deleted] that makes a similar product but I'm afraid that their product is inferior to yours."

**Jeff Hagen**

*Dir. of Internet Development  
TreeHouse Interactive*

"In my opinion ApexSQL Doc is by far and away the best SQL Server documentation tool available!"

**Peter Ward**

*Chief Technical Architect  
WARDY IT Solutions*



### High level of sophistication with short learning curve

The simple wizard interface of ApexSQL Doc allows developers to become instantly productive "out of the box" yet enables them to produce increasingly sophisticated and customized output with the advanced features.

### HTML 2.0 is here!

ApexSQL Doc is the only Database documentation product to support HTML 2.0 (HXS) format that provides an even more powerful end user experience. This is the help file format used by Microsoft in products like SQL Server 2005 Management Studio.

### Document individual objects or whole server

ApexSQL Doc can just as easily document all the databases on a single server at once or just a single object on one database.

### When simple HTML output isn't enough!

ApexSQL Doc produces HTML documentation easily and seamlessly. But many of our customers prefer Compiled Help File output for its portability, universally recognized file format and value added features (index, search, etc). CHM files created by ApexSQL Doc can be delivered in a single file and doesn't require a web server, zipping or other cumbersome distribution of final documentation.



## ApexSQL Doc's Key Features

- Wizard style interface with Graphical treeview control makes navigation quick and easy.
- Command Line Interface with scores of switches included in the base price of the product. No extra charges.
- Proprietary Dependency analysis improves accuracy compared to native SQL Server system tables.
- Option to display Object Dependencies graphically.
- Custom Tags allow for extending the documentation paradigm to object scripts. Embed comments, descriptions, documentation in the scripts of objects themselves and ApexSQL Doc will display it.
- Two options of Standard and Visual Studio 2005 style. Both include support for Collapsible Regions.
- Custom Text for Headers and Footers include a variety of run-time tags (i.e. author, server name, owner, etc).
- Powerful Wildcards based filter allows documentation down to the individual object level.



## Use ApexSQL Doc to:

- Fulfill management, internal or client requirements for project documentation quickly and completely.
- Take quick, portable snapshots of a database over time to see progress, changes over time, increasing sophistication, etc.
- Produce atomic and highly portable documentation in email to colleagues, managers or clients. Compiled Help File format (.chm) is perfect for such scenarios since .chm is a universally accepted windows file format that recipients can open with a click of a mouse.
- Produce documentation for corporate intranets or internet via the HTML output option. Post for the whole team to browse via web browser or make available for external customers.
- Document databases after completion of a project for payment purposes, acceptance of project, job/performance review and more. Including full documentation of a completed database is a great way to wrap up a project, consulting assignment, etc.
- Allow easy browsing and analysis of a database in a secure environment - perfect for presentations, meetings and demos. Browsing a documentation file is a great way to review a database vs. browsing the database itself since it requires no login, network connection to server, client tools installation or database training.
- Great for peer or management reviews of databases.