ApexSQL Edit APEXSQL Edit for SQL Server 2000 and 2005

The Industry Standard for SQL Server Editors/IDEs

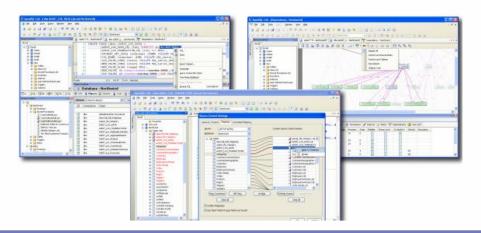
Data Sheet

ApexSQL Edit is the Industry leading Editor, Integrated Developer Environment (IDE). ApexSQL Edit's customizable design, sophisticated source control integration and extensive feature set make it the preferred IDE by thousands of SQL Developers and DBAs.



Use ApexSQL Edit to:

- Integrate your SQL development environment with Source Control. ApexSQL Edit integrates seamlessly with any SCC compliant source control system including VSS, SourceGear Vault, Subversion, Perforce, and Team Foundation Server.
- Write SQL more quickly and efficiently. Intelliprompt, dynamic code snippets, code templates, expandable code regions, and auto-replacements are just some of the Rapid Application Development features.
- Organize your work into sophisticated project groups that combine scripts, query results, schema items, notes and tasks into a logical work unit. Scripts can also be organized into workgroups for automatic saving and opening as a group.
- Personalize your development environment to suit exactly how you work. With the totally customizable environment, combined with the ability to add user defined templates and snippets and assign default actions for a variety of events -ApexSQL Edit will work for you not the other way around.



"You guys are writing a great tool -- keep up the great work. We're getting this tool for our developer team :)"

> Jerry Kurtz **OHIC Insurance Company**

"All I can say is that I was pretty blown away by the product. I can't wait to get the next version that's coming out soon."

> Wade Winningham Updrift, Owner

"And may I say, AWESOME Product!! ApexSQL Edit handles my large tables just as well as my small ones, and combined with its easy to use interface, this product is a no brainer to help increase our productivity. Thanks for the sweet product at a great price! "

> Mike Davies Database Developer Diligenz Inc.

"Great product, especially the 2.1 version! I particularly like the fact that you are taking user input and constantly improving your products."

> John Rempel Software Developer GoodLife Fitness Clubs

SQL Developer Essentials

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ApexSQL Edit

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ApexSQL Edit Strikes Gold

APEXSQL TOOLS APEXSQL EDIT 2005.02

PRDS: Polished and intuitive interface; excellent snippet, Intellisense, and codeoutlining functionality; provides excellent editing functionality and advanced sourcecontrol and testing functionality

CONS: No support for T-SQL templates

RATING: 🛣 🛣 🛣 🛣

PRICE: Starts at \$349; volume discounts are available

RECOMMENDATION: Powerful and wellexecuted enough to be considered a true replacement for Query Analyzer and SQL Server Management Studio.

CONTACT: Apex SQL Tools • 919-968-8444 • http://www.apexsql.com ApexSQL Edit beats out much bigger companies like Quest Toad and Embarcadero to win SQLMag's Gold award for Database Development category!



A full review of ApexSQL vs Embarcadero can be seen here <u>http://www.apexsql.com/datasheets/sqlmag_comparative_re_view.pdf</u>

Competitive Upgrades available of up to 40%!



ApexSQL Edit's Key Features

- Sophisticated source control integration with ANY SCC compliant source control system not just Visual Source Safe. Includes powerful mapping features, both individual and centralized for teams, differential analysis and reports.
- Powerful productivity features including intelliprompt, auto-replace, code outlining/collapsible regions, programmable snippets, templates and much more.
- Unique Object Explorer allows users to interact with ApexSQL Edit in another dimension, exposing all schema objects in a linear grid format to source control, scripting, data and dependency analysis, filtering and more.
- Graphical Dependency viewer demonstrates object interdependencies using a proprietary dependency viewer.
- Powerful data editing capability including column level grouping and filters.
- SQL Server reporting services integration and deployment projects.
- Fully customizable Microsoft Standard interface including 3 themes, customizable menus and diamond dockable panels.
- ApexSQL Edit projects allow the grouping of scripts, schema items, notes, tasks and other development items into a logical work group.
- Total customization from the user interface, to menu extensions, to default actions, to user defined snippets and templates.



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